



ParentACTion magazine

Advertising Rate Card 2022

ParentACTion is a 12 page publication, issued in Terms 1, 2 and 3 of the school year to all ACT Parent & Citizen Associations in the ACT, as well as other stakeholders. **The magazine goes straight to the decision makers in school parent organisations.** It is also posted on our website.

It has a full colour front and rear outer cover and is black mono inside. Advertising is available on the rear outer cover and internal pages.

Advertisements must comply with the dimensions below and be provided as a jpeg or png file of at least 300 dpi. We cannot produce, trim or alter your advertisement for you. See over for deadlines for submitting advertisements in 2022.

Booking and payment

To book your space, simply email your requirements to contact@actparents.org.au
We will invoice you. Payment is required by the copy deadline (over).

Size/position	Frequency	Cost including GST	Dimensions
<i>Rear outer cover</i> – half page colour	Single up to 3 issues. 4 to 6 issues	\$550 per issue \$440 per issue	184mm (W) X 130mm (H)
<i>Rear inner cover</i> - half page mono	Single up to 3 issues. 4 to 6 issues	\$175 per issue \$145 per issue	87mm (W) X 267mm (H)
<i>Any other page</i> - full page mono	Single up to 3 issues. 4 to 6 issues	\$220 per issue \$175 per issue	184mm (W) X 267mm (H)
<i>Any other page</i> - half page mono	Single up to 3 issues. 4 to 6 issues	\$145 per issue \$115 per issue	184mm (W) X 130mm (H)
<i>Any other page</i> - 1/4 page mono	Single up to 3 issues. 4 to 6 issues	\$99 per issue \$75 per issue	87mm (W) X 130mm (H)
<i>Any other page</i> - 1/8 page mono	Single up to 3 issues. 4 to 6 issues	\$75 per issue \$60 per issue	87mm (W) X 65mm (H)
<i>Insert</i> per document	Single issues only	\$980 includes insertion costs	No larger than 210x295mm, no more than 2 bound sheets



ACT Council of Parents & Citizens Associations

The parent voice on public education

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Advertising copy deadlines 2022

Issue	Booking deadline	Deadline for copy-ready advertisements and payment	Delivery to schools by
Term 1	January 31	February 7	March 4
Term 2	April 8	April 29	May 20
Term 3	June 30	July 22	August 12