



P&C Business Model Review

Results of member survey

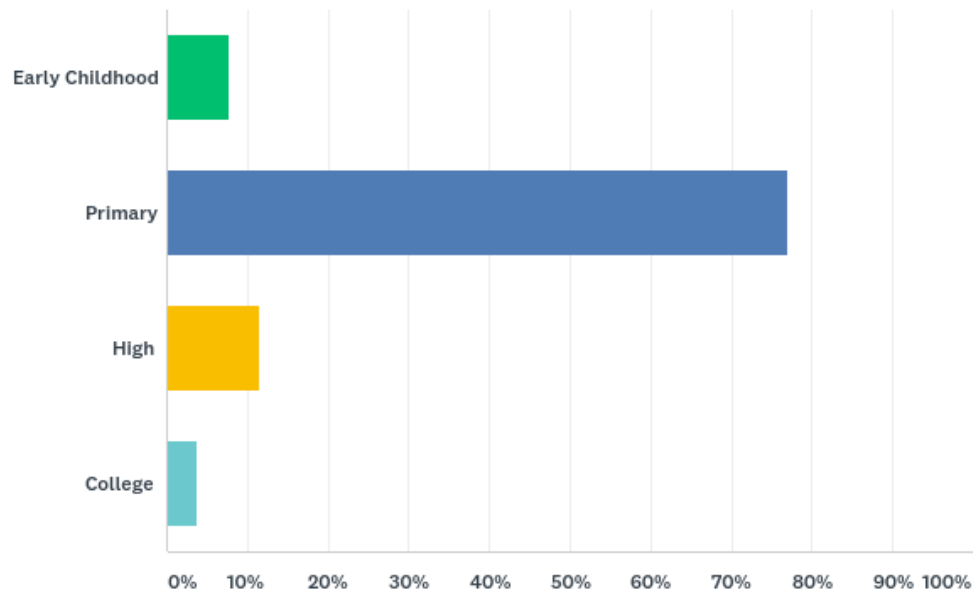
September 2018

The survey

We collected survey responses from 52 members in July-August - September 2018.

Most (77%) responses were from Primary School parent associations. Only two (4%) were from colleges.

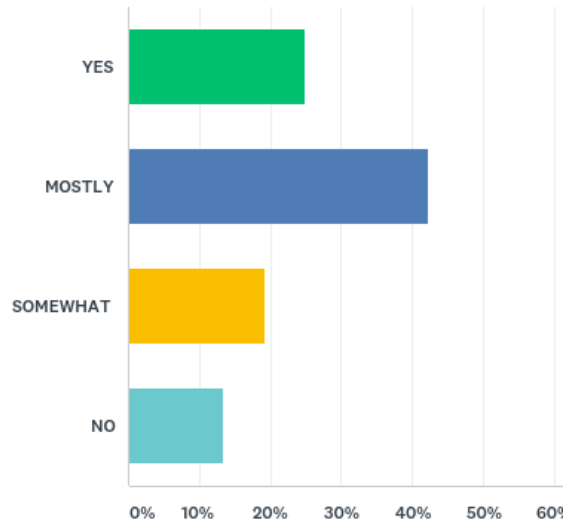
Q1 Level of school your P&C/parent association supports:



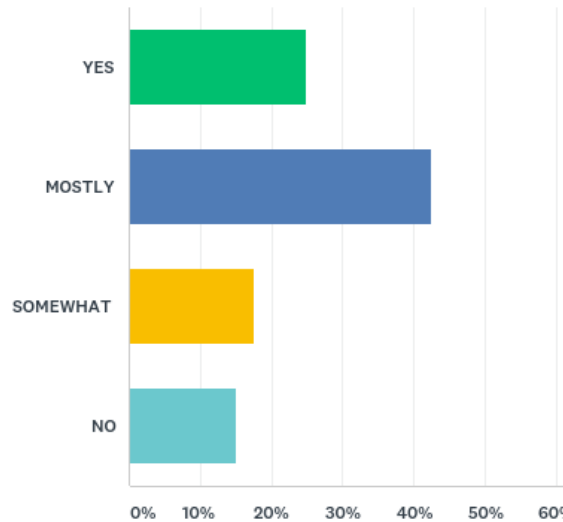
Would you say that your association is effective?

The majority felt their association was effective ('yes' or 'mostly' – 67%)

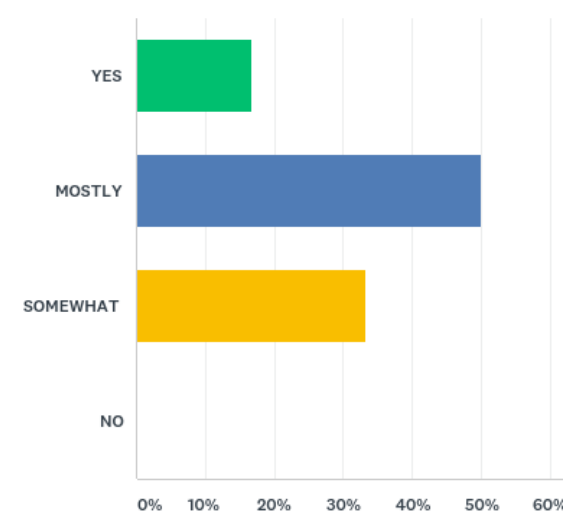
All respondents



Primary Schools



High Schools



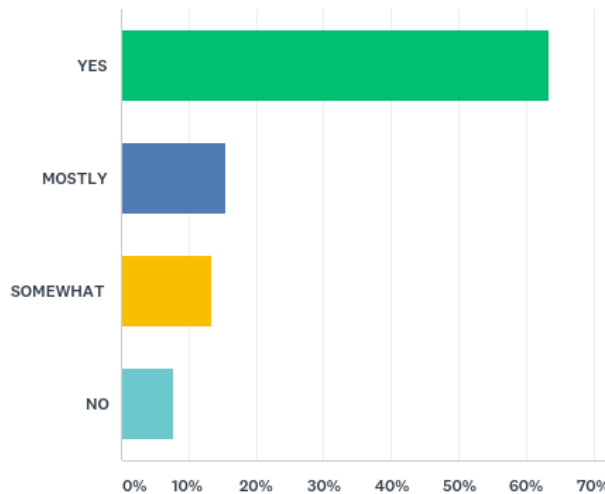
Do you struggle to find volunteers – for your committee?

Most associations struggled with volunteers for the committee positions, with 79% answering 'yes' or 'mostly'.

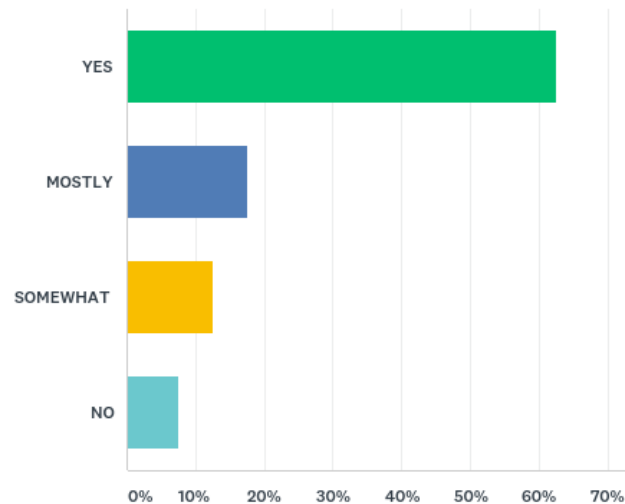
This increased to 83% in high schools.

Both college respondents answered 'yes'.

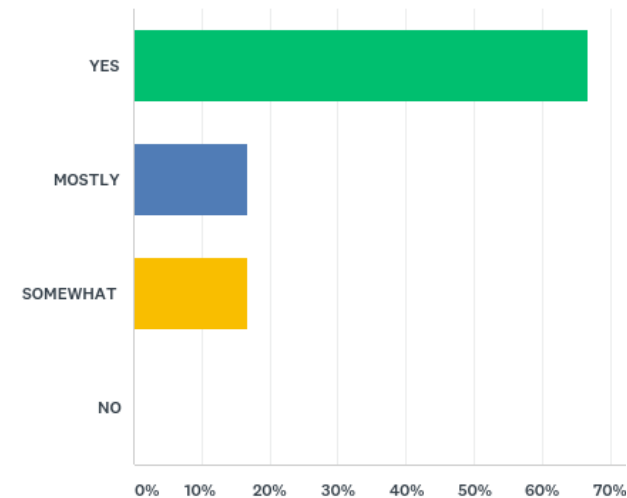
All respondents



Primary Schools



High Schools



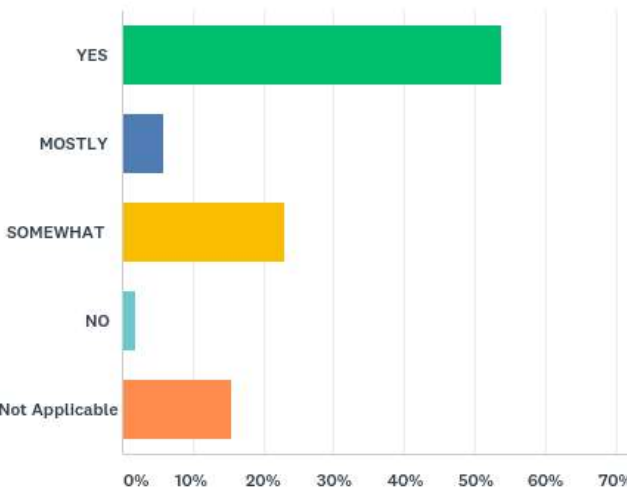
Do you struggle to find volunteers – for canteen/other services?

The majority of associations struggled with volunteers for their services, with 59% answering 'yes' or 'mostly'.

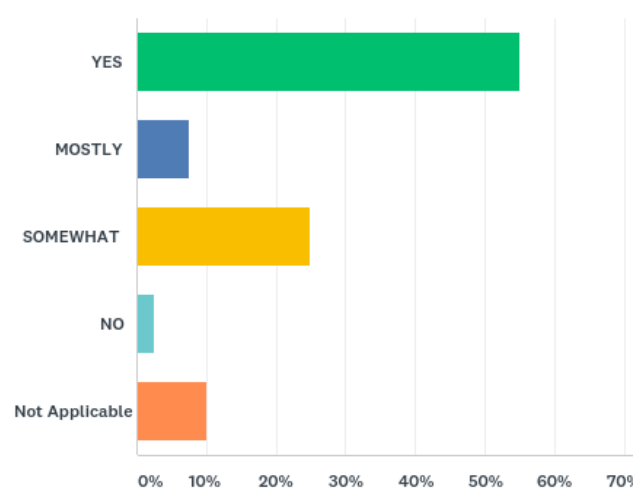
This increased to 67% in high schools.

15% did not run services such as canteens.

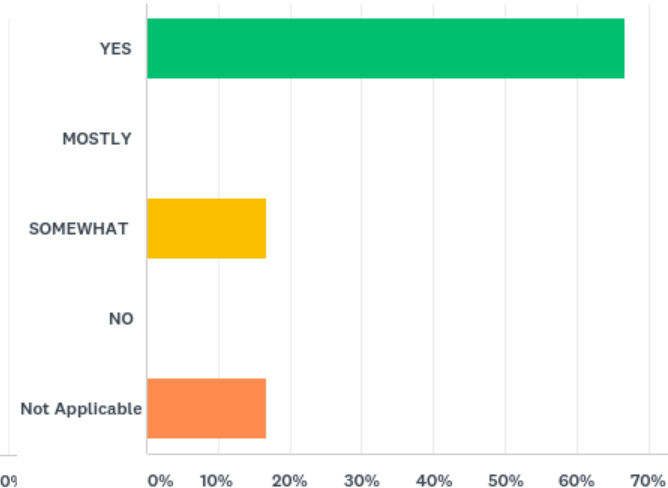
All respondents



Primary Schools



High Schools

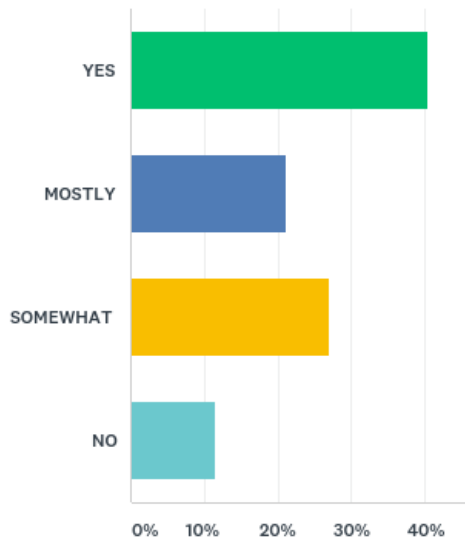


Do you struggle to find volunteers – for events and fundraisers?

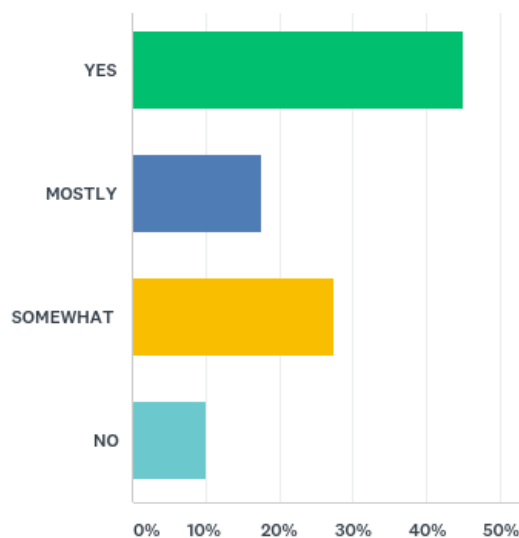
The majority of respondents struggled with volunteers for P&C events, with 61% answering 'yes' or 'mostly'. 12% said they **did not** struggle.

All high school respondents reported some trouble finding volunteers for events (no respondents answered 'no' struggle).

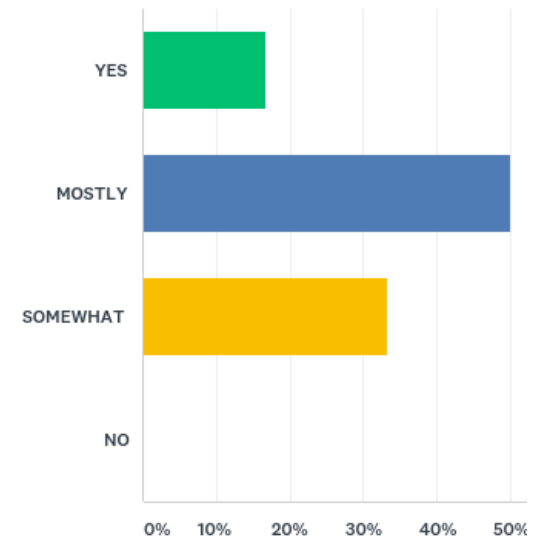
All respondents



Primary Schools



High Schools



Is your school principal supportive of your association?

All high school and colleges reported their principal supportive or 'mostly' supportive of their.

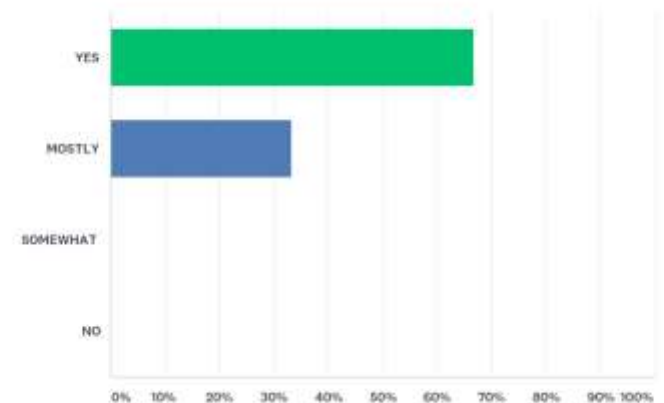
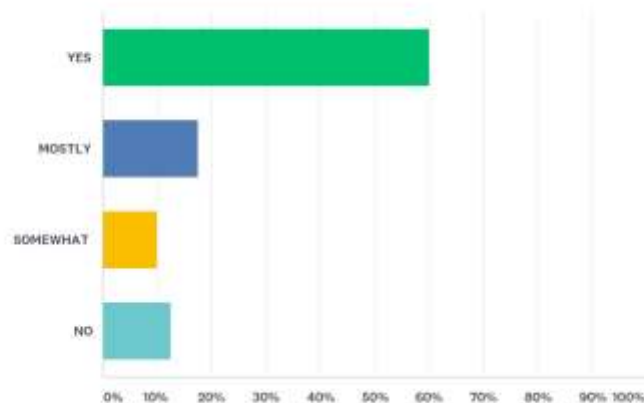
In primary schools, this dropped to 78%, with one in eight answering 'no'.

Primary Schools

High Schools

Q6 Is your school Principal supportive of your associati

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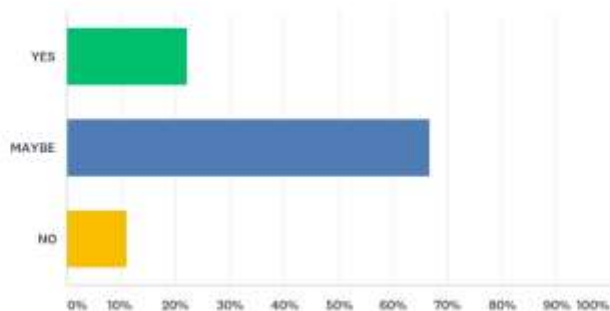
Would a different business model for your P&C be welcomed?

'Maybe' was the most common response.

For primaries, 11% answered 'no'. For high schools, this was 20%.

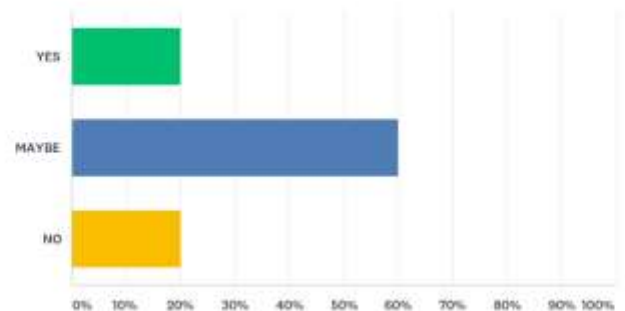
Primary Schools

Q8 Would a different business model for your P&C be welcomed?



High Schools

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Which of the suggested models might work for your association?

Respondents could choose multiple options. Nearly a third skipped this question.

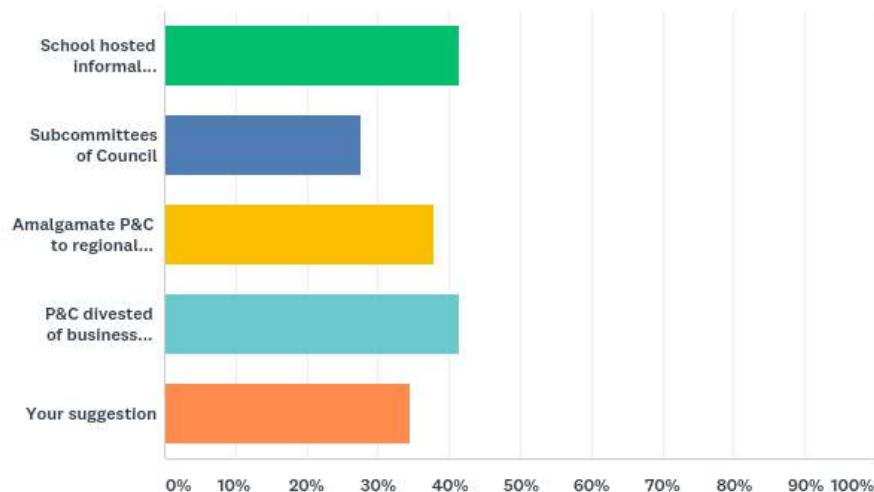
The most popular model was informal parent gatherings hosted by the school (50%), especially in high schools and colleges (100%).

41% of primary schools chose 'P&C divested of its business activities'.

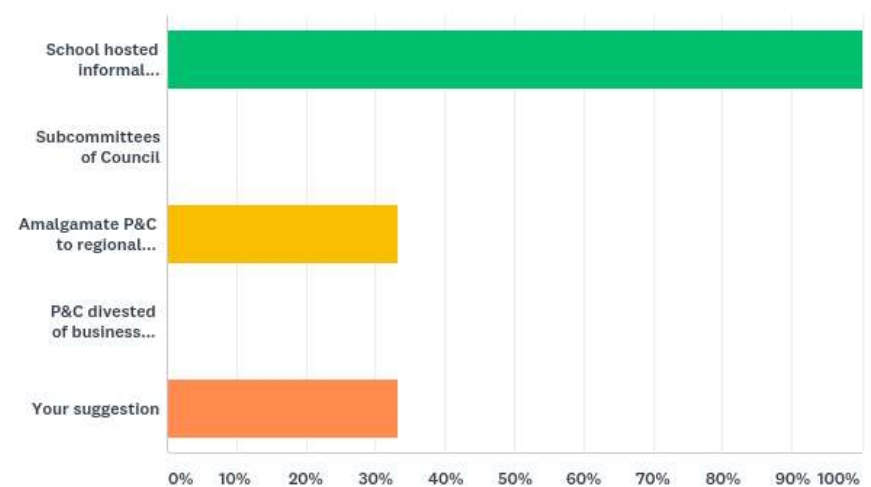
Amalgamating P&Cs within a region was also a popular choice, selected by 38% of primary school and 30% of high school respondents.

The least popular model was becoming a sub-committee of Council.

Primary Schools

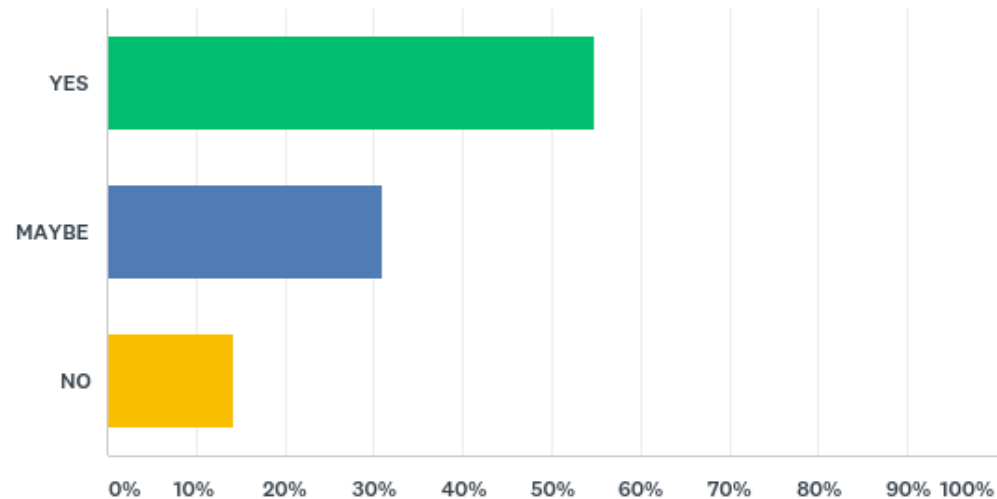


High Schools



Would you prefer to keep the current business model with a major promotional campaign to recruit members?

This was a popular suggestion!
Only 14% said 'no'.



Is there anything that could be done to make your association more effective?

Over a third said there was nothing to be done.

There were many suggestions from the other two-thirds:

- Clear understanding of role, purpose, expectations, shared/endorsed by school
- Annual calendar of events agreed with school
- More effective branding of the P&C and what it does for the school
- Maybe a name change. 'P&C' can be off-putting and there are no 'citizen' members.
- Better partnership with / support from school / principal
- School to send out P&C communications or people to opt into P&C email list when enrolling
- Campaign to motivate and inspire parents to join
- More volunteers!
- More engagement from all parents in the community
- More interaction with the school board
- More input from Council, perhaps an audit of each committee's compliance
- Less paper work
- Focus should be more on building parental engagement in education and supporting learning outcomes, not fundraising
- Separate out the fundraising and canteen from the P&C meeting so there is time to talk about other things



Thank you