



## ParentACTion magazine

### Advertising Rate Card 2018

ParentACTion is a 12 page publication, issued quarterly to all ACT Parent & Citizen Associations in the ACT, as well as other stakeholders.

The magazine goes straight to the decision makers in school parent organisations. It is also posted on our website.

It has a full colour front and rear outer cover and black mono text inside. Advertising is available on the rear outer cover, inside back cover and internal pages. See over for deadlines for submitting advertisements in 2018.

### Booking and payment

To book your space, simply email your requirements to [contact@actparents.org.au](mailto:contact@actparents.org.au)

We will invoice you and this invoice must be paid at the time of submitting your artwork.

<b>Size/position</b>	<b>Frequency</b>	<b>Cost including GST</b>	<b>Dimensions</b>
<i>Rear outer cover</i> – half page colour	Single up to 3 issues. 4 to 6 issues	\$490 per issue \$390 per issue	184mm (W) X 130mm (H)
<i>Rear inner cover</i> - half page mono	Single up to 3 issues. 4 to 6 issues	\$150 per issue \$120 per issue	87mm (W) X 267mm (H)
<i>Any other page</i> - full page mono	Single up to 3 issues. 4 to 6 issues	\$190 per issue \$138 per issue	184mm (W) X 267mm (H)
<i>Any other page</i> - half page mono	Single up to 3 issues. 4 to 6 issues	\$118 per issue \$95 per issue	184mm (W) X 130mm (H)
<i>Any other page</i> - 1/4 page mono	Single up to 3 issues. 4 to 6 issues	\$80 per issue \$60 per issue	87mm (W) X 130mm (H)
<i>Any other page</i> - 1/8 page mono	Single up to 3 issues. 4 to 6 issues	\$65 per issue \$52 per issue	87mm (W) X 65mm (H)
<i>Insert</i> per document	Single issues only	\$930 includes insertion costs	No larger than 210x295mm, no more than 2 bound sheets



# ACT Council of Parents & Citizens Associations

*The parent voice on public education*

---

## ParentACTion magazine

### Copy deadlines 2018

Issue	Booking deadline	Deadline for copy-ready advertisements and payment	Delivery to schools
Term 1	February 6	February 20	March 6
Term 2	May 2	May 14	May 29
Term 3	July 24	August 6	August 20
Term 4	October 15	October 26	November 7

#### Accepted formats for advertisements

Advertisements must be provided as either jpg or png files of at least 200dpi and the exact dimensions corresponding to your booked advertisement space. We are unable to assist with the production of advertisements or graphic design.